

Board of Directors

Pamela Jordan



Pamela Jordan is the Milk Operations Manager at a large manufacturing company. She graduated from Colorado State University with a Bachelors in Biology and has lived in Dalhart, Texas for 12 years. Her career began as a Lab Technician, then Lead Lab Tech, Production Supervisor, and Operations Coordinator.

Enjoying Life's Joys

Pamela and her husband Adam have three lively children and 1 & 3/4 dogs. She enjoys crafting beautiful things, trying new recipes, and is an avid leader. She is currently a Boy Scout Troop Leader.

Julia Andrus

Julia is a marketing expert, using her creative powers for social good. In addition to co-owning Purpose Coffee Co., Julia is the public relations director for her son's school and co-director for a community farmer's market. Her career and passions have taken her from Texas to Washington D.C. and around the world, working on issues related to education, global health, child wellness, and agriculture.

Advocating for Purpose

With great support and mentorship from others, Julia has forged an unconventional life path that has been fueled by passion and guided by intuition, as she explored different skills and interests. She hopes to motivate, empower, and equip others as they find and pursue their unique purposes as well.



Andrea Auld

Andrea is an author, an entrepreneur and proud mother of two. As the Co-Founder of Auld Brewing Company, she knew there was more to her story than just beer. Using her past to guide her and believing it was worth sharing, she established The Auld Foundation.



Changing Lives one message at a time

Andrea spent her early adult years as a patrol officer, a time when it was not largely accepted for women to be in uniform. For years, she hid from what she knew and the struggles she once faced. Now embracing her past, she has been able to heal, and grow both emotionally and intellectually. Andrea's experiences, both good and bad, will set in motion a path to success for others.